







ENVIRONMENTAL QUALITY ISSUES

-  SEVERANCE BY MAJOR ROAD + RAIL ROUTES
-  PRIMARY PEDESTRIAN CONNECTION DOMINATED BY TRAFFIC + HIGHWAYS LAYOUT
-  LOW QUALITY PUBLIC REALM ON PRINCIPAL PEDESTRIAN ROUTE + LACK OF ACTIVE FRONTAGE



MOVEMENT

-  PUBLIC TRANSPORT HUB
-  PRINCIPAL VEHICULAR ROUTE (PENDLETON)
-  PRINCIPAL PEDESTRIAN ROUTE
 - CLEAR + DIRECT
 - UNCLEAR + INDIRECT





KEY PENDLETON CULTURAL ASSETS

-  SHOPPING CITY
-  THE PLAYHOUSE
-  PENDLETON GATEWAY
-  CLARENDON PARK
-  LANGWORTHY CORNERSTONE
-  BROADWALK TRAINING CENTRE

ADJACENT REGENERATION AREAS

-  CHAPEL STREET / CENTRAL SALFORD
-  MEDIA CITY / SALFORD QUAYS

ADJACENT CULTURAL CENTRES

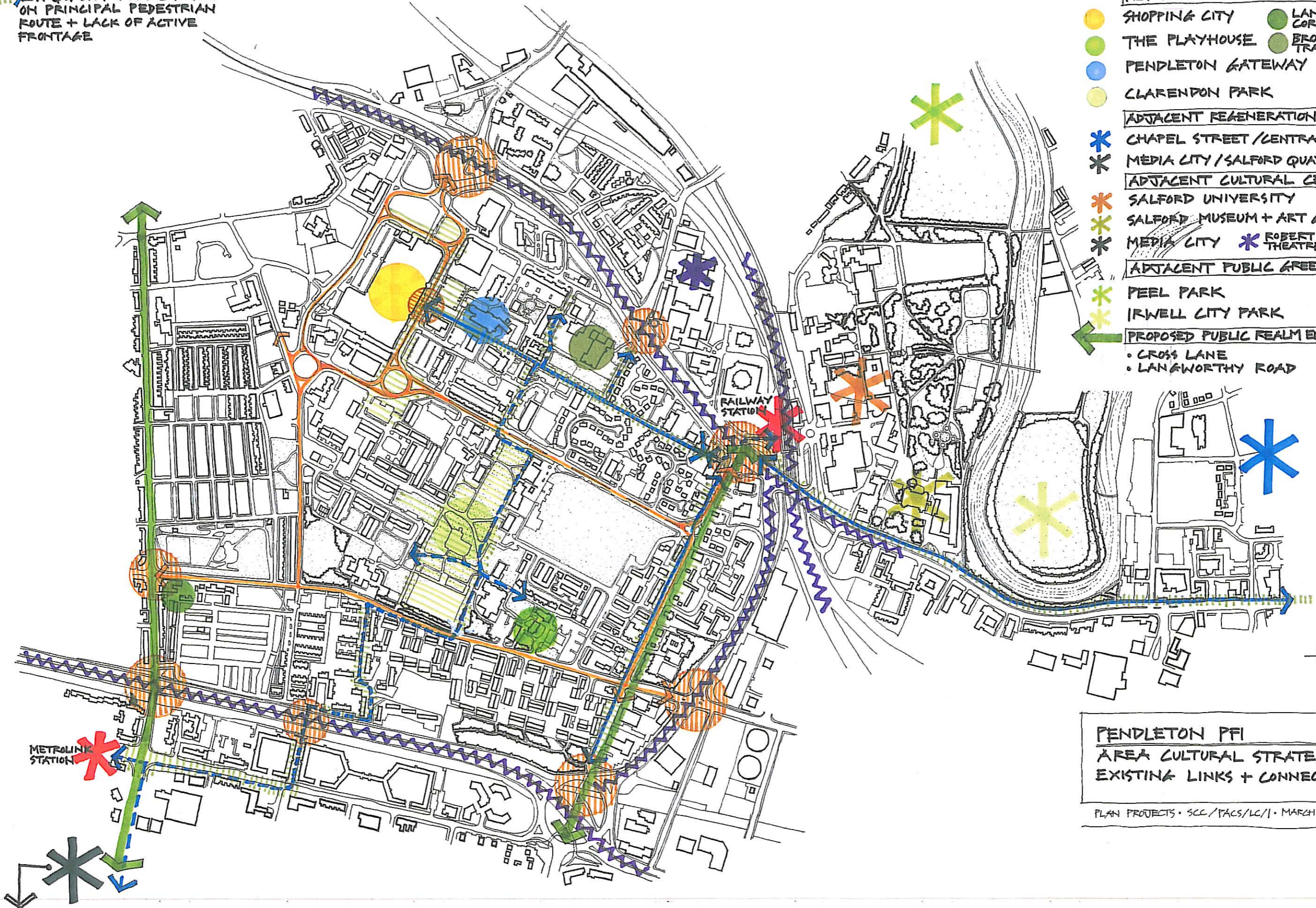
-  SALFORD UNIVERSITY
-  SALFORD MUSEUM + ART GALLERY
-  MEDIA CITY
-  ROBERT POWELL THEATRE

ADJACENT PUBLIC GREEN SPACE

-  PEEL PARK
-  IRWELL CITY PARK

PROPOSED PUBLIC REALM ENHANCEMENT

-  CROSS LANE
-  LANGWORTHY ROAD



PENDLETON PFI
 AREA CULTURAL STRATEGY •
 EXISTING LINKS + CONNECTIONS